



**NATIONAL
DEMOCRATIC
INSTITUTE**
FOR INTERNATIONAL AFFAIRS

2030 M Street, NW, Fifth Floor
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**Political Leadership Program
Inaugural Seminar Agenda
February 28 to March 12, 1999**

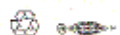
Program Goal

- To promote good governance, democratic reform and strong political party systems in the Americas.
- To strengthen relations among political parties in the hemisphere.

Seminar Objectives

- To increase understanding of party development processes, mechanisms and experiences.
 - To enhance the participants' leadership skills, including their ability to develop and carry-out proposed personal projects.
- To raise awareness and understanding of relevant global changes and challenges for 21st century political leadership.

Sunday, February 28 – Arrival and Welcome Reception		
Time/Setting	Topic	Presenter, Trainer or Facilitator
6:30 pm, Reception Foyer	Registration	
7:00, Reception Foyer	Welcome Reception and Program Introduction (introduce facilitators and NDI staff)	-- Gerardo Le Chevallier -- Santiago A. Canton -- Andres Allamand
8:00, William Penn	Dinner	





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Monday, March 1 – Program Introduction: Political Parties and Leadership

Time/Location	Session	Presenter, Trainer or Facilitator
6:30 - 8:30, William Penn	Breakfast	
08:30 Seminar	Opening remarks	-- Gerardo Le Chevallier
08:45 Seminar	Ice-breaker and ground rules	Facilitators -- Sajcela Ramsey or Giselle Huamani
09:45 Seminar	Expert Panel Discussion -- "Political Leadership and Political Parties: Challenges and Opportunities for the Next Generation of Leaders"	-- Arturo Valenzuela (Moderator) -- Genaro Arriagada
11:00 Seminar	Facilitated Discussion -- "Role and responsibilities of political parties"	Facilitators -- Ramsey or Huamani
12:00, William Penn	Lunch	
1:30 Seminar	Warm-up	-- Facilitators
1:45 Seminar	Expert Panel Discussion -- "Citizen Perceptions of Political Parties"	-- Gerardo Le Chevallier (moderator) -- Graciela Römer -- Celinda Lake & Ed Goes
4:00 Seminar	Expert Comment and Q&A -- "Political Parties and the Crisis of Representation"	-- Le Chevallier (moderator) -- Jorge Castañeda -- Sergio Ramírez
5:00 Seminar	Facilitated Discussion -- Elements of small group effectiveness	-- Ramsey and Huamani
5:45 Seminar	Review of the Day	-- Ramsey and Huamani



Tuesday, March 2 – Organizational Development and Party Renewal

Time/Location	Session	Presenter, Trainer or Facilitator
6:30 - 8:30, William Penn	Breakfast	
08:30 Seminar	Review Agenda	-- Kirk Gregersen
08:45 Seminar	Warm-up Exercise	-- Ramsey and Huamani-Ober
09:00 Seminar	Panel Discussion -- "Party Development and Renewal: The European Experience"	-- Ivan Doherty (moderator) -- Michael O'Reilly -- Nick Smith -- Dieter Dettke
10:30 Break-out	Small Group Discussion -- Fostering Constant Organizational Development	-- Ramsey and Hoamani-Ober
12:00 William Penn	Lunch Presentation -- "Political Parties and Ideology in the Post-Cold War World"	-- Jorge Castañeda -- Arturo Valenzuela (commentator)
1:30 Break-out	Warm-up Exercise	Facilitators
2:00 Seminar	Group Review of Morning Session	Facilitators
2:30 Break-out	Small Group Discussion -- Why is change difficult? (e.g., barriers to reform)	Facilitators/Practitioners
3:30 Seminar	Participant Presentations -- Report back on small group discussions	Participants Gerardo Le Chevallier
4:30 Seminar	Facilitated Session -- Introduction to Training	Hoamani
5:45 Seminar	Review the Day	Facilitators



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Wednesday, March 3 – Effective Political Communication

Time/Location	Session	Presenter, Trainer or Facilitator
6:30 - 8:30, Potomac III	Breakfast	
08:30 Seminar	Review Agenda	Gerardo Le Chevallier
08:45 Seminar	Warm-up Exercise	Facilitators
09:00 Seminar	Large Group Discussion "Strategic Political Communication"	-- Romer -- Les Campbell
10:30 Seminar	Expert Presentation and Discussion -- "External Party Communication"	-- Glenn Cowan (moderator) -- Michael McCurry
12:15, Potomac III	Lunchtime Panel – "Political Parties and Ideology in the 21st Century"	– Al From – José Octavio Bordón -- Tom Melia (moderator)
2:30 Seminar	Warm-up Exercise	Facilitators
2:45 Seminar	Small Group Exercise -- "Strengthening party operations" (Case Study)	Practitioner and trainer
4:45 Break-out	Participant Presentations -- "Case study conclusions"	Trainers
5:45 Seminar	Review of the Day	Facilitators





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Thursday, March 4 – Strengthening Party Operations and Negotiation

Time/Location	Session	Presenter, Trainer or Facilitator
6:30 - 8:30, Potomac III	Breakfast	
8:00 - 9:00 Potomac III	Presentation -- "Challenges for Future Political Leaders"	-- Senator Christopher Dodd
9:00 Seminar	Expert Presentation and Training -- "Political negotiation"	-- Le Chevallier -- Hoamani
11:00 Seminar		Participants -- Le Chevallier
12:30	Lunch	
2:00 Seminar	Warm-up	Facilitators
2:30 Seminar	Communications and Message Development Training	Miguel Medina
5:30 Seminar	Review the Day	*Le Chevallier





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Friday, March 5 -- Crisis Management and Problem-Solving

Time/Location	Session	Presenter, Trainer or Facilitator
6:30 - 8:30, Potomac III	Breakfast	
08:30 Seminar	Review Agenda	Le Chevallier
08:45 Seminar	Administer Meyers-Briggs Test -- "Personality profiles and implications for effective teamwork and leadership"	Carmen Rivera
11:00 Seminar	Expert Presentation and Training -- "Managing conflict"	Carmen Rivera Houmami
12:30, Potomac III	Lunch	
2:00 Seminar	Expert Presentation and Training -- "Conflict Management/Intra-personal communication"	Ramsey and Houmani
3:30 Seminar	Facilitated Session -- "Mid-program review/evaluation"	Facilitators
4:00 Seminar	Discuss Weekend Logistics	Le Chevallier





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Saturday, March 6 – Individual Project Consultations

Time/Location	Session	Presenter, Trainer or Facilitator
6:30-8:30, William Penn	Breakfast	
Morning	Individual Consultations	Gerardo Le Chevallier Luis Nunes
Afternoon	Field Trips	

Sunday, March 7

Time/Location	Session	Presenter/Responsible Person
All Day	Free	





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Monday, March 8 – Political Leadership

Time/Location	Session	Presenter, Trainer or Facilitator
6:30-8:30, Potomac III	Breakfast	
08:30 Seminar	Review Agenda	Le Chevallier
08:45 Seminar	Warm-up Exercise	Facilitator
09:00 Seminar	Expert Presentation -- “Civil society and political party relations”	Facilitator/Practitioner Keith Jennings/Donald Simon
10:00 Seminar	Facilitated Discussion -- “Fundamentals of leadership”	Trainer/Facilitators
11:00 Seminar	Facilitated Discussion and Training Exercise -- “Leading change”	Trainer
12:30, Potomac III	Lunch (Expert Presentation) “Anti-Corruption Strategies: La Paz Case Study”	Ronald MacLean Abaroa
2:00 Seminar	Warm-up Exercise	Facilitators
2:00 Seminar/Break-out	Small Group Exercise -- “Building and Leading Teams”	Luis Nunes
5:00 Seminar	Review of the day	



Tuesday, March 9 – Effective Planning for Political Parties

Time/Location	Session	Presenter, Trainer or Facilitator
6:30-8:30 am, Potomac III	Breakfast	
08:30 Seminar	Review Agenda	Kirk Gregersen
08:45 Seminar	Warm-up Exercise	Facilitator
09:00 Seminar	Expert Presentation and Discussion -- "The process of planning"	Ricardo Cordova
11:00 Break-out	Small Group Exercise -- "Party-related planning exercise"	Facilitators/Trainers Cordova/Huamani Nunes/Ramsey
12:30	Lunch (Presentation) "Economic Challenges for 21st Century Political Leaders"	Larry Harrington Bernard Aronson
2:00 Break-out	Small Group Exercise -- "Developing plans for a party strengthening activity"	Facilitators/Trainers Cordova/Huamani Nunes/Ramsey
4:30 Seminar	Participant Presentations	Participants
5:30 Seminar	Review the Day and Assign Homework (planning worksheets for personal project plans)	Le Chevallier

Wednesday, March 10 –Effective Training

Time/Location	Session	Presenter, Trainer or Facilitator
06:30 Potomac III	Breakfast begins	
07:45 Potomac III	Presentation “The Challenge of Money and Ethics in Politics”	Senator John McCain Kenneth D. Wollack (moderator)
08:45 Seminar	Warm-up Exercise	Facilitator
9:00 Seminar	Individual consultations on project proposals	Gerardo Le Chevallier Luis Nunes
10:30 Break-out	Small Group Discussion -- “Project management (organizing resources, monitoring progress and evaluating results)”	Cordova Le Chevallier Luis Nunes
12:00	Lunch (Free)	
1:30 Seminar	Warm-up	Facilitators
2:00 Seminar	Expert Presentation and Training -- “The purpose and process of training in party operations”	-- Daniel O'Brien -- Anita Perez Ferguson -- Luis Nunes
3:30 Break-out	Small Group Exercise -- “Planning a training program”	-- O'Brien -- Nunes
5:00 Break-out	Review the Day	-- Facilitators
7:00 William Penn	Dinner -- “Technology, Leadership and Politics”	-- Gene Eidenberg

Thursday, March 11

Time/Location	Session	Presenter, Trainer or Facilitator
6:30-8:30, Potomac I & II	Breakfast	
08:30 Seminar	Review Agenda	-- Le Chevallier
08:45 Break-out	Small Group Exercise -- "Develop training modules (e.g., message development, facilitation and meeting management; intra-personal communication; or project topic)"	-- Nunes -- Ramsey -- Huamani-Ober
12:00, Potomac I & II	Lunch -- Panel of Experts "Challenges and Strategies for Women's Political Participation and Leadership"	- Geraldine Ferraro - Noemi Sanin - Anita Perez Ferguson
2:00 Break-out	Small Group Exercise -- Co-Training	Participants Facilitators/Trainers
5:00 Seminar	Expert Feedback on Training Process	Jury of Practitioners
5:45 Seminar	Review the Day	Gerardo Le Chevallier



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Friday, March 12		
Time/Location	Session	Presenter, Trainer or Facilitator
6:30-8:30, William Penn	Breakfast	
08:30 Seminar	Review Agenda	Barrientos
09:00 Seminar	Presentation "Political Leadership"	Paul Kirk, Jr. Kenneth D. Wollack
10:00 Seminar	Individual consultations on project proposals	Le Chevallier Nunes
12:00 William Penn	Lunch	
2:00 Seminar	Program Evaluation with Participants	Facilitators
4:00 Seminar	Closing Ceremony	Keynote, Kenneth D. Wollack Presentation of Certificates, Le Chevallier
7:00 NDI	Reception	

