

ANNEX A - Evaluation Plans from NED Programs

Project Number: 2010-321 D

Project Name: COTE D'IVOIRE: Promoting Participatory and Peaceful Elections

Objective 1: Reinforce mechanisms for mitigating election-related conflict.

- Evaluation Point 1: Pre-election roundtable participants review best practices and lessons learned from presidential elections in the sub-region and make recommendations to key actors in the election process for conducting transparent and peaceful elections, as evidenced by recommendations adopted during the roundtable.
- Evaluation Point 2: Youth party leaders identify best practices and lessons learned from conflict prevention efforts conducted during the presidential election. Youth recommend improvements and identify resources needed to reinforce conflict prevention efforts among youth during the legislative elections. Progress will be evidenced by statements made, recommendations adopted, and actions planned by youth to review recent election-related conflict prevention efforts.
- Evaluation Point 3: The code of conduct monitoring committee evaluates adherence to the code of conduct and makes recommendations to political actors for the resolution of complaints by signatory parties as evidenced by statements addressed to the election commission.

Objective 2: To advocate for more women candidates for upcoming legislative elections.

- Evaluation Point 1: Political party election managers and leading women party members articulate strategies for increasing their party's number of women legislative candidates, as evidenced by NDI follow-up interviews with participants and with potential women candidates, and plans for expanding women's party roles produced at follow-up workshops.
- Evaluation Point 2: Political party election managers and leading women party members articulate strategies for increasing women's roles within their parties, as evidenced by NDI follow-up interviews with participants and with potential women candidates, and strategies for expanding women's party roles produced at follow-up workshops.

Project Number: 2011-289 V

Project Name: COTE D'IVOIRE: Promoting National Reconciliation and Political Reform

Objective 1: Foster dialogue on peaceful political participation and national reconciliation

- Evaluation Point 1: Level of participation at regional forums to obtain citizens' input on priority areas for national reform, as evidenced by NDI staff observations.

- Evaluation Point 2: Priority areas of reform identified, as evidenced by the recommendations from the national-level forum on peace and reconciliation
- Evaluation Point 3: Activities conducted by the Youth Rapid Response Committee and the Code of Conduct Monitoring Committee promote dialogue and diffuse political tensions, as evidenced by reports from the organizations detailing their activities, meetings and efforts to mitigate conflict and by direct observation by NDI staff.

Objective 2: Promote consensus among key Ivoirian political and civic actors on priority areas for political and electoral reforms

- Evaluation Point 1: Recommendations or strategies for reform developed by the technical committee(s) are presented to the government and/or the legislature, as evidenced by key informant and interviews with members of the technical committee(s) and other documents, such as “white papers” produced by the committees, to inform stakeholders of their work.

Project Number: 2012-283 BB

Project Name: COTE D’IVOIRE: Fostering Dialogue and Inclusive Political Processes

Objective 1: Foster dialogue among Ivoirian political parties at the local level in targeted communities on issues of concern to the local population

- Evaluation Point 1: Political party representatives from different parties peacefully discuss local issues that have fed political violence in the past, as evidenced by observations of inter-party dialogue forums by NDI staff, press reports, and interviews with interparty working groups
- Evaluation Point 2: Political party representatives from different parties peacefully discuss the code of conduct, and commit themselves to adhering to it.

Objective 2: Enhance the ability of women in targeted communities to contest for seats in the 2012 local elections

- Evaluation Point 1: Political parties commit to increasing the number of women candidates, as evidenced by NDI staff observations, press reports, public statements at the end of the political leadership forum, an increased number of lists headed by women, and/or reports from women in the political parties.
- Evaluation Point 2: Forty master trainers recruit and train women candidates, as evidenced by observation of attendance and participation at candidate training sessions; interviews with party officials, recruiters and women candidates; placement of women recruited or trained by candidate trainers atop party lists; and the election of women recruited or trained by candidate trainers.

Project Number: 2013-020 B

Project Name: COTE D'IVOIRE: Stimulating Dialogue and Youth Engagement in National Reconciliation

Objective 1: Enhance local inter-party platform efforts to advance national reconciliation

- Evaluation Point 1: Party platforms and civil society leaders successfully monitor political party adherence to the Code of Conduct, as evidenced by weekly reports and press statements.
- Evaluation Point 2: Multipartisan delegations from geopolitically representative communities inform national political and civic leaders on successes and potential obstacles to reconciliation, as evidenced by meeting notes, press reports, participant interviews and staff observations.
- Evaluation Point 3: Each multipartisan delegation delivers a unified message to national leaders for appropriate assistance to further reconciliation, as evidenced by party platform statements delivered to national stakeholders.
- Evaluation Point 4: Inter-party platform representatives gain an increased understanding of Côte d'Ivoire's land tenure law as evidenced by baseline and post-activity questionnaires, staff observations, press reports, and public statements at the end of the meetings.
- Evaluation Point 5: Inter-party platform representatives commit to applying their increased knowledge of land tenure law and successful reconciliation processes to resolve community disputes, as evidenced by staff observations, press reports, and public statements at the end of the meetings.

Objective 2: Enhance the capacity of young leaders to contribute to national reconciliation.

- Evaluation Point 1: Youth leaders jointly develop and deliver messages promoting conflict prevention that target youth audiences or other populations at risk of conflict, as evidenced by radio discussions, audience interviews, press reports and staff observations.
- Evaluation Point 2: Youth leaders provide positive examples of conciliatory attitudes or actions, as evidenced by their statements and behavior during broadcast sessions.
- Evaluation Point 3: Youth leaders share conflict prevention and mitigation lessons from their experiences with a wide public audience, as evidenced by radio discussions, audience interviews, press reports and staff observations.

Objective 3: Advance electoral reform through inclusive dialogue.

- Evaluation Point 1: Government and opposition leaders commit to participate in dialogue on election reform, as evidenced by their active participation in meetings with the high-level mission.
- Evaluation Point 2: Government and opposition leaders agree on election reform priorities and a timeline for implementation, as evidenced by meeting notes from the national forum and media statements by forum participants.
- Evaluation Point 3: Government and opposition parties commit to a consultative approach as evidenced by the constitution of a bi-partisan working group.

Project Number: 2014-008 EE

Project Name: COTE D'IVOIRE: Innovative Approaches to Enhancing Prospects for Peaceful and Inclusive Elections through Citizen Engagement

Objective 1: Assist political parties and civil society to expand engagement in the political process using modern tools such as public opinion research.

- Evaluation Point 1: Political parties and leaders develop strategies to address focus group findings, as evidenced by NDI meeting notes.
- Evaluation Point 2: RAIDH/WANEP members have an increased capacity to conduct focus group research, as evidenced by focus group expert and NDI staff observations.
- Evaluation Point 3: Regional interparty platforms develop strategies to incorporate focus group findings into civic education activities, as evidenced by meeting notes.
- Evaluation Point 4: Civil society organizations develop advocacy strategies that reflect focus group findings, as evidenced by meeting notes and media reports.

Objective 2: Strengthen civil society capacity to undertake systematic observation that would enhance citizens' confidence in elections.

- Evaluation Point 1: Civil society organizations identify priority issues for the 2015 presidential election, as evidenced by meeting notes, press reports and public statements.
- Evaluation Point 2: Civil society organizations develop a roadmap outlining steps to coordinate citizen observation efforts for 2015, as evidenced by meeting notes, press reports and public statements.
- Evaluation Point 3: Civil society organizations demonstrate an improved understanding of the application of information communication technologies in election observation, as evidenced by staff observations, and pre-and post-conference evaluations.
- Evaluation Point 4: Government, opposition, and CSO leaders manifest support for election reform priorities, as evidenced by meeting notes from the national forum and media statements by forum participants.

Project Number: 2015-0133 C

Project Name: COTE D'IVOIRE: Supporting Peaceful Elections Through an Anti-Violence Campaign

Objective 1: Assist Ivoirian civic groups to engage citizens in mitigating the risk of election-related violence through a coordinated multimedia campaign

- Evaluation Point 1: Ivoirian civil society participates in a coordinated peace campaign, as evidenced by a strategy document, staff reports and media coverage.
- Evaluation Point 2: Ivoirian civic groups develop outreach capacities, as evidenced by a communications plan, staff observations and reports.
- Evaluation Point 3: Ivoirian citizens pledge not to engage in election-related violence, as evidenced by collected pledges.
- Evaluation Point 4: Five hundred citizens encourage others to take the non-violence pledge, as shown by numbers of shares, likes, retweets or other social media metrics, staff observations and reports.
- Evaluation Point 5: Ivoirian citizens share 120 violence prevention posts on Facebook and re-tweets on Twitter.
- Evaluation Point 6: CSO partners develop an outreach database, as shown by its use for peace message reminders around election day.
- Evaluation Point 7: CSO partners gather 7,000 contacts in their database.
- Evaluation Point 8: Ivoirian culture and opinion leaders take and endorse the non-violence pledge, as shown by number of public service announcements recorded and outreach events participated in by them.
- Evaluation Point 9: Civic groups develop capacities in the use of information communication technology tools such as online semantic analysis to refine their outreach targeting as evidenced by communication plans and staff observations.
- Evaluation Point 10: After the election, Ivoirian civic groups identify new ways to utilize capacities developed through the campaign.